



## **Curation, printing and setting up of photo exhibition for the Pastoralism at Crossroad event under ADRRN supported pastoral programme**

Request for cost quotation from reputed photo editor/curator (Individual or agency) to curate a photo exhibition on pastoralism for an upcoming event – Pastoralism At Crossroads

**Dated: 12<sup>th</sup> September 2023**

### **1. Brief Project Overview**

Urmul Seemant Samiti is implementing the project - *Pashupalan Suvidha Kendra* for Migrating Pastoralists in Phalodi. It is the second phase of the innovation promotion and research programme supported by ADRRN, Tokyo and STS. In the first phase it was supported by ELHRA UK & STS. The programme focusses on scaling the *Magra* fiber value chain, enhancing the Common Facility Centre being developed in the first phase and promoting the innovation through outreach and policy advocacy.

Through this RfQ, Urmul Seemant Samiti invites cost quotations from reputed and experienced visual storytelling consultant – individual or agency. The services of the hired consultant shall be used for curating, printing and setting up a photo exhibition for the upcoming event in Bengaluru called Pastoralism at Crossroads.

### **2. About Urmul Seemant Samiti**

[www.seemant.org](http://www.seemant.org)

With the aim to empower village communities towards self-reliance, Urmul Seemant Samiti has been working since 1994 in western Rajasthan to develop a safe and enabling environment for people that ensures that their right to health, education and employment is respected and realized without discrimination and exclusion, with special focus on children and women. Striving for development in the most distant and underdeveloped villages of Bikaner, Jodhpur, and Nagaur district to ensure that people are empowered to decide, design, implement and eventually self-finance the package of development services which are made available to them under different projects. The organisation has been working towards breaking barriers for promoting desert centric social innovations.

### **3. Scope of Work & Deliverables**

Under the programme, Urmul Seemant aims to undertake policy advocacy and campaign for storytelling of Magra Fibre and its journey from grassroots herders to innovators. For this purpose a networking and policy event shall be organised in Bengaluru towards the last week of October. Through this RfQ, Urmul Seemant invites cost proposals for the folio wing visual story telling assignment:



## RfQ\_Urmul Seemant Samiti\_ADRRN\_2023-24

1. Curating a photo exhibition on pastoralism of western Rajasthan. Delivery shall include selection, editing and printing of 20-30 high-quality photographs. The photographer shall be made available to the consultant to plan the photography, separately, at the costs of Urmul Seemant.
2. Overseeing the high-quality printing on canvas and art-paper of the curated exhibition. The expense linked to this shall be reimbursed as per actual, upon submission of valid and verified invoices.
3. Setting up of the exhibition at the venue (details shall be provided at an advanced stage). This will include transportation, overseeing the installations, mounting framing etc. All the linked expenses (third party) shall be reimbursed upon submission on valid and verified invoices.
4. Presentation of the exhibition of during the event.

#### 4. Preconditions

- a. The consultant – either agency or individual should specialise in visual storytelling and must have past experience of organising such exhibitions.
- b. All the reimbursable expenses, excluding the fixed curation and presentation consultancy, shall be supported by original, valid and verified invoices, for claims.
- c. Must have local presence and be able to deliver services in Bengaluru, Karnataka
- d. Should be comfortable with sharp deadlines with fast turnaround time.
- e. No subcontracting is permissible.

#### 5. RFQ details

1. Quotation submission deadline: **30<sup>th</sup> September 2023**
2. Online submission is acceptable. Please email your proposals to the mail mentioned below. Hard copy of the proposal may be submitted to the address below, by hand or courier.
3. Send cost quotation in pro rata basis format

#### 6. Principal Point of Contact

Procurement Nodal person; Email: [procurement@seemant.org](mailto:procurement@seemant.org)

Urmul Seemant Samiti, Urmul Campus, Near Grid Substation, Bajju village, Bikaner